

Item No. 9a Supp.

Meeting 3/13/12.

Century Agenda Outreach

as of March 13, 2012

2012 Timeline

	Jan	Feb	Mar	Apr	May	Jun	July	Aug
Port Commission	Adopt Preliminary Goals and Milestones	Reach out to Port stakeholders and employees. Monthly updates at Commission meetings						Adopt the CA Plan
Century Agenda Committee	Preliminary Goals and Milestones	Review public and employee feedback						
			Review staff's Action Plans					
Public Outreach		Public engagement on Preliminary Century Agenda Plan						Publish the CA Plan
Port Staff	Share Preliminary CA Goals with staff Port-wide	Employee outreach re: CA Goals and Milestones input		Division staff develops Action Plans based on CA Goals				Begin 2013 budget
		Division Business Planning						

Century Agenda Launch Event

2012 Flow of Activities



Century Agenda Outreach

Outreach Team	Tools	Commission
<ul style="list-style-type: none"> • Century Agenda Staff • Public Affairs • Human Resources 	<ul style="list-style-type: none"> • Program Website • Full Color Folio • Comment Card • Video • E-comment form • E-Mailbox 	<ul style="list-style-type: none"> • Commissioner Portfolios • All engaged in outreach

Outreach Events to Date

- Century Agenda Kickoff Breakfast
- Seattle Marine Business Coalition
- Bellevue Chamber of Commerce
- Propeller Club Luncheon
- Seattle Metropolitan Chamber of Commerce - Policy Committee
- Kent City Council
- Economic Development District Board
- Magnolia Community Council

- POS Employee Brown Bags - 4 held at Pier 69 and Airport

Additional partner briefings being scheduled through June



Public Outreach Comment Themes

- We appreciate these goals and want to work with you to achieve them.
- How does the Port balance competing goals?
- How does the Port work with other stakeholders on mutual goals?
- How does the Port determine the level of investment in partnerships with other agencies?
- Which goals do you believe will be hardest to achieve?